



ERIN LOMAN JECK
EXECUTIVE SPEECH COACH
TEDX SPEAKING COACH
SPEAKER

Transformational Speaker Summit presented by Erin Loman Jeck, LLC.

Engaging with any audience – from idea to ovation

Calling all speakers, coaches, authors, consultants and thought leaders.

The inaugural Transformational Speakers Summit (TSS) hosted by Erin Loman Jeck, LLC (ELJ). kicks off on September 19th in Palm Springs, California. We anticipate a sell-out crowd and considerable press attention that will create momentum for future events nationally and internationally.

Attend, learn, network with over 300+ attendees, partner, and walk away with tangible collateral's, strategies to take you from 6-7 figures this year on your speaking business. This event will give you an overview of the world's most comprehensive training for today's thought leaders, coaches, authors, speakers, and online marketing. Join us for our annual 3-day Summit on September 19-21st 2019 in beautiful Palm Springs California at the amazing Renaissance Hotel.

This Summit is for **ENTREPRENEURS** wanting to UP your game and learn how to use speaking as a marketing tool for more clients/customers. Most attendees are Speakers, Coaches, Authors, Thought Leaders in their industry.

This Summit is for **NON-PROFITS** who want to know how to connect with your donors and get them to open up their wallets and fund your next project.

This Summit is for anyone wanting to do a **TEDx talk** with your idea worth sharing.

This Summit is for **Direct Sales/Network Marketing** and want to build a large team.

This Summit is for **CORPORATE EXECUTIVES** wanting to elevate your executive presence and advance in your industry.

This Summit is for anyone who has a burning desire to share your message with the world but have no idea how to do it and just getting started.

BECOME THE EXPERT IN YOUR FIELD AND GET PAID FOR IT!!

Transformational Speaker Summit will cover:

- *Overcoming fear (fear of public speaking, fear of being seen/heard, and fear of being judged) and getting into state before taking the stage
- *Psychology of Connection and Influence
- *Writing your signature talk and creating an offer (product creation and pricing)
- *Storytelling, connecting with the audience, and sales and marketing
- *Where to get gigs, what to charge, what to negotiate
- *Live video marketing (Facebook, Instagram, and YouTube)
- *Non-verbal Communication and physicality on stage to move the audience
- *Using your voice as an instrument (this is key)
- *Monetizing your message, creating multiple streams of income with your message (podcasting, videos, email, online courses, workshops...)

About the Event Organizers

The organizing team of the TSS is a group of seasoned professionals with 25 years' experience at the executive level with strong roots in both startups and film and video productions. Together we bring decades of experience in speaker-coaching, event content & logistics, marketing & communications, media, entrepreneurship, and technology. During our careers we have generated millions of dollars in business revenue, and in our free time we have raised millions of dollars for charitable causes. Our team includes both long-time speaker coaches and individuals new to the budding speaker coaching industry, giving the team a broad perspective.

Erin Loman Jeck is the CEO of Transformational Speakers Agency. She has been helping leaders learn how to speak, monetize their message, learn how to increase their influence, impact and income for over a decade. She works with Fortune 100 companies with their executives to increase their influence and confidence in their presentations skills. She is a highly sought after TEDX Speaking Coach, with her background in Psychology she is able to help people deeply connect with the audiences on stage, in a boardroom, or on video. Erin has been hosting this event for 5 years, and is planning on continuing to grow it to serve 10,000 audience members.

Laurien Towers, Event Producer/Director, Transformational Speakers Summit

In this time of women internationally making their voices heard, Laurien Towers is a celebrated leader and organizer with a sterling International reputation, including as Co-founder/Co-Producer of the Peace Day Global Broadcast; Co-founder/Executive Director, Global Kids International Film & Television Festival; Producer, First International Broadcasters Conference; Producer, Belonging to Mother Earth: Indigenous Wisdom & Healing, Event Director for the 29th Annual California Women's Conference and more.

Laurien began her career over 30 years as one of the producers of LIVE AID, immediately followed by other live global telecasts, multi-cultural events, concerts, animation, film, and theatre.

Having a diverse professional business background with extensive experience as a Special Events Producer & Manager, Laurien has worked internationally with government agencies, non-profit organizations, performers and media. She has

organized, produced, directed and managed business conferences, corporate and charity events, concerts, live global telecasts, film festivals and video productions in the U.S., Caribbean, Europe and Africa.

TSS Overview:

Transformational Speakers Summit is a 3 day expo bringing up-to-the-minute tip, tricks and answers, straight from ELJ herself, designed to empower speakers to effectively engage decision makers and influencers, to an audience of one to one million. When you sponsor this event, you will have the opportunity to get your message in front of a room full of amazing thought leaders who are looking to grow their businesses in a big way. If you have a product or service that can positively transform the businesses or lives of our audience, then this is a great opportunity for you to get it out there. Also, the credibility of sharing the stage with International and Influential Speakers.

Audiences RAVE that this event is different from all the other conferences out there:

“You come in day 1 feeling apprehensive just like every other conference, after just a few short hours, it felt like I was part of a tribe. I haven’t ever felt so deeply connected with a room, presenter, or conference. Everyone shows up to help one another and I felt like we came in as individuals and left with a community of allies.”

“I left feeling cracked open! I needed that more than ever to be able to serve my community and company. I got so much accomplished over the three days, not only just in ideas, but in actually implementation, I know exactly where I need to focus when returning home to my company. “

“Erin really creates space for deep transformation. It was almost like you could feel the high vibe every time you walked into the room, you felt transported to another realm, to harness creativity, collaboration, and kick ass content.”

"I have attended the Transformational Speakers Summit for 3 year and I find it to be the best event of the year, the level of people who are attracted to this event are high quality, collaborative, and open and willing to invest in themselves and their businesses, to make a global impact."

The ELJ TSS is seeking well known and highly respected brands and experts in their fields to support the attendees who seek to navigate coaching in the public speaking arena. Attendees will leave this 5-star conference with the freshest tools available, as well as many valuable connections to jumpstart or strengthen their professional coaching in public speaking and coaching ventures.

When	September 19 – 21, 2019. Sessions will be live streaming, recorded and available for fee-based on-demand viewing after the conference
Where	Renaissance Marriott Palm Springs , 888 E Tahquitz Canyon Way, Palm Springs, CA 92262
Who	300 conference attendees preparing to grow, create, sell and/or speak from a board room to a ball field. Plus Livestreaming attendees worldwide. 10+ business-to-business exhibitors eager to reach speaker professionals and entrepreneurs 50 VIP+ attendees interested in the possibilities of this expanding industry
How much	<ol style="list-style-type: none"> 1. General admission – ticket and online course \$397 2. VIP – ticket, online course and lunches, plus VIP special events (that provide access to coaches) \$697 3. VIP + stage time – 3 minutes on stage with 2 minutes feedback from expert panel \$1297

Conference Agenda

TSS is delivering powerful sessions designed to educate and empower public speakers and influencers and the businesses that support their activities. In-depth, how-to information will cover topics such as how to create a sustainable speaking schedule, coaching techniques, retailing, the standards for the emerging professional speaker industry (speaker coach certified), business development, marketing, and financing.

Our featured speaker is Erin Loman Jeck, the courageous leader in transformational speaking, who is presenting the first in-depth look at the budding new industry in executive speaker coaching. Erin presents the psychology and fine art of connecting deeply with an audience.

ELJ has a big-name lineup of professionals and people of note to rally & inspire:

- Mel Abraham – how to create a framework for your knowledge to sell, teach, and protect it.
- Lindsay Wilson - High Ticket Sales Coach
- Tiamo de Vettori- Adding Creativity to your stage
- Devi Adea- Podcasting
- Lisa Pezik- Online Courses
- Brady Patterson- Partnerships

Thursday

- 3pm-4 registration
- 4-7pm ELJ
- 7-9pm Reception with the VIPs + coaches + the people who pay to speak on stage, will get time with coaches

Friday:

- 9am – noon is sessions
- Noon-1:30 pm lunch for VIPs and VIP+
- 2-6pm Erin facilitates for the audience a breakthrough experiential exercise in being seen and heard in sharing your true story.
- 6-9pm Expert Speakers

Saturday:

- 9-noon is mainstage sessions
- Noon-1:30pm luncheon for VIP
- 2-7pm ELJ shares more about getting speaking engagements
- 7-8pm – newly onboarded clients get ELJ time

Sunday:

- 9-noon Mastermind session (invite only)

Demographics, Event Promotion & Social Reach

See attached media kit.

The ELJ network is 12M strong, with an epic partner network of big names making for a huge splash on the social media scene. We are promoting the conference via a long list of burgeoning speaker organizations and the established networks of highly regarded influencers.

Our marketing for the event is reaching out not only to business professionals who are, but to those who are just now becoming interested in exploring partnership and business opportunities.

For example, we are placing stories not only with local Palm Springs press, but also with mainstream regional and national press. We are advertising in local publications, business journals, and radio stations and creating viral videos of a virtual summit leading up to the event where you can be featured.

Sponsorship Opportunities

We invite you to join us in making ELJ the most highly anticipated and regarded business-to-business event in the speaker coaching industry.

We have a menu of sponsorship opportunities to help you connect with the delegates and community before, during, and after the event. We are committed working closely with you to add custom touches to your sponsorship package so that it effectively raises awareness of your brand, your business philosophy, and the services you offer.

Sponsorships	Heart Fan \$1500	Photo Booth \$8k	Platinum \$20k	Gold \$15k	Silver \$10k	Cup Prop \$5k	Massage Lounge \$5k
Banners at conference							
Banner on stage screens (slide show)	-	-	Yes	Yes	-	-	-
event banners (around the event)	-		Yes	Yes	Yes	-	
company banners (the personal sponsor banner)	1	1	2	1	1	1	1
SWAG bag: for general session and for VIP (plan for 300 amt of bags in general session and 75 amt for VIP)	Yes	Yes	Up to 2 items + collateral	Yes	Yes	Yes	yes
Conference website homepage	Yes	Yes	Yes (75% size of event logo)	Yes (50% size of event logo)	Yes (25% size of event logo)	yes	yes
Logo on the event attendee badge	-	-	Yes	-	-	-	-
Logo on opening slides, slides on	-		Yes	Yes	Yes	-	

breaks							
Logo on session slides (meat of the talks)	-		Yes	-	-	-	
Special unique posts on social media regarding your company affiliation with our event – content approved by sponsor (LinkedIn + Insta + Facebook)	1 time	1 time	7 times	4 times	2 times	1 time	1 time
‘Massage Lounge’ sponsor – company receives exclusive rights to the massage lounge, providing whatever fun amenities and promotional items to those signing up for a 15min massage by a local, licensed massage therapist.							✓
Special mention on stage during opening keynote	-	-	Yes	Yes	Yes	-	-
Video on stage – 30seconds	-	-	Yes	Yes	Yes	-	-
‘Headshots’ Photo Booth Sponsor: on-demand photo booth w/onsite printing for professional speaker headshots as well as group photos with the leaders of ELJ TSS (plus a sent email to attendee with digital photos) with watermark co-branded sponsor logo.	-	✓	-	-	-	-	-
Conference Agenda (online and printed program)	Yes	Yes	Yes (75%)	Yes (50%)	Yes (25%)	Yes	Yes
Booth 10 x 10 (table provided)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Group passes for general ticket status	2	2	10	7	4	2	2
VIP room access (early entrance into room, tickets to the VIP reception, paid lunch)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Mention in post-conference “thank you” email to attendees	Yes	Yes	Yes	Yes	Yes	Yes	Yes
“Heart Fan” sponsorship - \$1500. “Me Too” a tool for the speaker to leverage when engaging their audience.	✓						
“Cup prop” sponsor for the swag bag that is branded reminding the speaker in training that props on stage matter.						✓	

Sponsorship Levels Overview

Platinum Sponsor - \$20k:

What you get: the biggest bang for your buck! Your brand and company presence will be the largest out of all– the platinum sponsor will be ELJ's go-to 2019 partner; a coveted position and one that will make the biggest splash in the ELJ community.

1. Banners galore - your logo on ELJ event and stage banners, navigational signage + 2 company banners
2. SWAG bag insertion up to 2 items plus 1 piece of collateral
3. Logo prominent on the conference website homepage
4. Logo on event attendee badge (not lanyard)
5. Logo on opening slides + slides at breaks + sessions slides (meat of the talks)
6. Special shout-out posts on social media (10 times)
7. Special mention on stage during opening keynote
8. Company video 30 second after break
9. 10x10 table/booth at the back of the room
10. 10 group passes
11. VIP room access
12. Special mention in post-event *thank you* email

Gold Sponsor- \$15k:

1. What you get: a fantastic bang for your buck! Your brand and company presence will be the second-to-largest out of the partner presence. Logos on the ELJ event banners & navigational signage + 1 company banner
2. SWAG bag insertion plus 1 piece of collateral
3. Logo on the conference website homepage
4. Logo on opening slides and slides at break
5. Special shout out posts on social media (7 times)
6. Special mention on stage during opening keynote
7. Company video (30 seconds) after break
8. 10x10 table/booth at the back of room
9. 7 group passes
10. VIP room access
11. Special mention in post-event *thank you* email

Silver Sponsor - \$10k:

1. What you get: a pretty good silver bang for your buck! Your brand and company presence will be the third-to-largest out of the partner presence. Logos on the ELJ event banner & navigationals + 1 company banner
2. SWAG bag insertion plus 1 piece of collateral
3. Logo on the conference website homepage
4. Logo on opening slides and slides at break
5. Special shout out posts on social media (7 times)
6. Special mention on stage during opening keynote
7. Company video (30 seconds) after break
8. 10x10 table/booth at the back of room
9. 6 group passes
10. VIP room access
11. Special mention in post-event *thank you* email

Photo Booth Sponsor - \$8k:

1. What you get: a brilliant bang for your buck! Your *exclusively co-branded with ELJ photobooth* will be the center of attention – your booth will empower attendees and speakers to create fresh head shots helpful for speaking opportunities as well as group photos that are fun and influential to share online.
2. Logo on the photo event picture, photo printed on-site and sent to both event owners and delegates.
3. SWAG bag insertion + 1 piece of collateral
4. Logo on the conference website homepage
5. Special shout out posts on social media (1 time)
6. Special mention in post-event *thank you* email

'Cup Prop' Sponsor - \$5k:

1. What you get: a fantastic bang for your stage-prop-buck! Your logo will be co-branded with ELJ on the 'ELJ stage prop cup'
2. SWAG bag insertion (stage prop cup) + 1 piece of collateral
3. Logo on the conference website homepage
4. Special shout out posts on social media (1 time)
5. 10x10 table/booth at the back of room
6. 2 passes
7. VIP room access
8. Special mention in post-event *thank you* email

'Massage Lounge' Sponsor - \$5,000

1. What you get: a fantastic massage for the attendees! Your logo will be co-branded with ELJ TSS on the massage lounge, chairs provided by _____ massage therapy.
2. Time to share your company story, solutions and services with the general ticket holders who have nothing better to do than to enjoy a free lunch and listen to an expert talk about speaking-related topics.
3. SWAG bag insertion (stage prop cup) + 1 piece of collateral
4. Logo on the conference website homepage
5. Special shout out posts on social media (1 time)
6. 10x10 table/booth at the back of room
7. 2 passes
8. VIP room access
9. Special mention in post-event *thank you* email

Next Steps:

- Sponsor payment to hold sponsorship position due immediately (50% of payment)
- Sponsor logo provided by July 31, 2019 deadline
- Names of people for group passes September 1, 2019 deadline
- Names of people managing the booth September 10, 2019 deadline
- Sponsor website URL where ELJ platform directs click through traffic August 31, 2019 deadline
- SWAG materials due by September 1, 2019 deadline
 - Send to: c/o: Erin Loman Jeck 34626 SE Swenson Dr E101 Snoqualmie, WA 98065
- A yes/no decision on whether your company chooses to have a booth presence July 31, 2019 deadline

Contact: Erin Loman-Jeck for more information erin@erinlomanjeck.com 253-397-0267